

MODELS FOR MEASURING THE ECONOMIC AND MANAGERIAL PERFORMANCE

CIOBĂNICĂ MIHAELA – LAVINIA

Spiru Haret University
Email: mihaelavinia@yahoo.com

SPINEANU GEORGESCU LUCIANA

Spiru Haret University
Email: lspineanu@yahoo.com

Abstract

Managerial performance is viewed with great interest at any organization; its determination is an ongoing objective in the medium and long term. Conditionalities generally recognized by experts in this area of scientific concerns are clear: only good management exercised by professional managers, is capable of performance management, generating economic, financial and social performance.

Keywords: performance, model, objectives, resources.

JEL classification: D21, L25, M11, M12