

**A REVIEW LITERATURE OF CHARACTERISTICS OF
FIRMS, COMMUNITIES, MULTIPARTY
PARTNERSHIPS AND CHALLENGES OF FIRM-
COMMUNITY PARTNERSHIPS WITH CASES**

JOSÉ G. VARGAS-HERNÁNDEZ

Departamento de Mercadotecnia y Negocios Internacionales
Centro Universitario de Ciencias Económico Administrativas
Universidad de Guadalajara.

Email: jgvh0811@yahoo.com, jvargas2006@gmail.com,
josevargas@cucea.udg.mx

MOHAMMAD REZA NORUZI

Islamic Azad University, Kaleibar, Iran
Faculty of Humanity Sciences, Department of Management and Accounting
Email: mr.noruzi.pnu@gmail.com

Abstract

A partnership is the relationship existing between two or more persons or entities that join to carry on a trade or business. Each one contributes money, property, labor or skill, and expects to share in the profits and losses of the business. This paper aims to describe some types of partnerships between governments, communities, new social movements and firms.