AN EXPLANATORY RESEARCH TO DETECT THE MANAGERIAL BUSINESS ETHICS COMPETENCIES AND UNETHICAL MANAGERIAL BEHAVIORS

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Abstract

The aim of this study is to determine the managerial business ethics competencies, as well as to detect the unethical managerial behaviors. In this content, 168 executives and non-executive employees were asked to provide two critical incidents about the traits, altitudes, and behaviors etc. of an executive/leader; firstly, that shows his/her high business ethics that makes him/her highly performed manager and secondly shows his/her low business ethics that makes him/her poorly performed manager. The interview forms were interpreted by two researchers separately through the content analysis method and managerial business ethics competencies and unethical managerial behaviors were determined and as a result eight managerial business ethics competencies and six most frequently stated unethical managerial behaviors were derived.

Keywords: Ethics, Managerial Ethical Values, Unethical Behaviors, Ethical Competencies, Morality.

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